



WINGS OF GOLD

*The Voice of Naval Aviation
Yesterday, Today and Tomorrow*

Statement of Purpose

Wings of Gold is published quarterly by the Association of Naval Aviation, a non-profit 501(c)(3). Dedicated to the support of U.S. Naval Aviation, ANA is an influential force shaping the future of our nation's maritime aviation posture. The Association does no lobbying; nevertheless, it has played decisive roles in affecting legislation on behalf of U.S. Naval Aviation.

As ANA's official voice, *Wings of Gold* covers issues of vital importance to Navy, Marine Corps and Coast Guard aviation. Focus is on the development and deployment of aircraft carriers, sea, land and carrier based aircraft, anti-submarine, electronic, surface and air-to-air warfare, and manpower issues. Content includes superb aviation photography, contemporary and historical articles about maritime aviation, contributions from Fleet units, reports from regional chapters of the Association, opinion, and book reviews.

Wings of Gold is mailed to the 5,000+ members of the ANA and various subscribers. It is also distributed to members of Congress and to key offices in the DoD, including SecNav, Air Warfare (N-98), USMC Headquarters, Naval Air Systems Command, as well as corporate sponsors. Additional distribution includes Navy and Marine Air Wings, Air Stations, wardrooms, aviation squadrons, all air-capable ships, and cognizant staffs throughout the Naval Aviation establishment. Readership is approximately 20,000. Number of copies printed: 7,500.

Corporate Membership & Advertising Program – 2019 Annual cost

GOLD PLUS	\$10,000	BLUE PLUS	\$5,000
GOLD BASIC	\$7,000	BLUE BASIC	\$3,000

GOLD PLUS Annual cost includes a full-page 4/color advertisement in three issues of ANA's premier magazine, *Wings of Gold*; logo placement on the ANA website and in *Wings of Gold*; and ten issues of *Wings of Gold* mailed to your choice of company individuals.

GOLD BASIC Annual cost includes a full-page 4/color advertisement in two issues of *Wings of Gold*; logo placement on the ANA website and in *Wings of Gold*; and six issues of *Wings of Gold* mailed to your choice of company individuals.

BLUE PLUS Annual cost includes a full-page 4/color advertisement in one issue of ANA's premier magazine, *Wings of Gold*; logo placement on the ANA website and in *Wings of Gold* magazine; and four issues of *Wings of Gold* mailed to your choice of company individuals.

BLUE BASIC Annual cost includes logo placement on the ANA website and in *Wings of Gold* magazine; and four issues of *Wings of Gold* mailed to your choice of company individuals.

Benefits of the PLUS program

Your corporate membership is a donation to a charitable organization and is combined with advertising for the corporation. This guarantees benefits of sponsorship – including additional issues of *Wings of Gold* - and premiere advertising at a reduced rates. This program simplifies invoicing procedures and streamlines advertising opportunities.

Benefits of the BASIC program

Your corporate membership is a donation to a charitable organization, which will be calculated on 12-month basis and invoiced 30-days prior to anniversary date.

Wings of Gold Advertising Rates

4/CLR	1 TIME	2 TIME	4 TIMES
Full page	\$2,000	\$1,940	\$1,800
1/2 page	\$1,350	\$1,300	\$1,225
1/4 page	\$500	\$500	\$500

Please note: additional cost per ad for placement on the inside front cover, inside back cover, or outside back cover: \$500

Material Accepted

We request actual size proof of advertisement prior to layup. JPEG, TIFF and PDF files submitted electronically. Printed with 175 line screen, 300 dpi resolution.

Mechanical Requirements

Full page	8-1/8" (W) x 10-5/8" (L)
Bleed size	8-5/8" (W) x 11-1/8" (L)
Final trim size	8-3/8" (W) x 10-7/8" (L)

Process Color Requirements

CMYK (not RGB) files. B/W available upon request.

Point of Contact

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